

Press Release - Immediate release

Alexander Johnson Group Grows Leadership team as Dubai's Commercial and Luxury Property Sector continues to thrive.

Dubai, UAE/London – October 31, 2024 – Alexander Johnson Group, an unparalleled provider of Commercial, luxury and high-end real estate and investment services in Dubai, announces the strategic appointments of new leaders to its team, a pivotal step in the company's ongoing expansion and commitment to delivering a private banking style service for their investment clients.

The announcement comes at a time when the Commercial and Luxury property sector in Dubai continues to see growth and with the recent approval of the Expo City Dubai master plan from HH
Maktoum. Dubai's growth trajectory presents a wealth of investment opportunities as it continues to support a sustainable and innovative environment that attracts global investors. The emphasis on commercial spaces continues to drive economic growth, attracting businesses and boosting job creation, which is essential for long-term prosperity.

Growing The Leadership Team:

Gary Boon joins Alexander Johnson Group as Chief Operating Officer (COO), bringing over 35 years of extensive executive experience in banking, financial services, technology, and real estate.

Alongside Gary, the Group welcome industry experts Dr David Burn, Heather Garside, and Patrik Bodmer. These appointments represent a significant milestone for the company, reinforcing their position to elevate bespoke services in the luxury real estate and investment sector.

Commitment to Excellence

Alex Johnson, CEO and Founder of Alexander Johnson Group states "At Alexander Johnson Group, our mission has always been to redefine the standards of luxury real estate and investment services in Dubai. With the recent strategic appointments to our leadership team, we are better equipped than ever to provide our clients with unmatched expertise, tailored solutions, and the concierge-style service they have come to expect. These key appointments mark a turning point in our growth as we continue to innovate and deliver unparalleled value to our high-net-worth clients globally."

Introducing New Leaders:

Gary Boon, COO

Gary's proven track record in operational excellence and client relationship management will enhance the company's capabilities and service delivery. He brings a wealth of knowledge in payments, treasury, operations, and client management, honed over a distinguished career with leading organisations such as Emirates NBD Bank and HSBC. His leadership experience and deep understanding of market trends and regulatory challenges position Alexander Johnson Group to navigate complexities and enhance client satisfaction in Dubai's dynamic real estate landscape.

David Burn, Partner and Relationship Manager

David is a seasoned professional with a rich background in technology and financial services. His extensive network in the Middle East, combined with his strategic insights into real estate investments, uniquely positions him as a trusted advisor for clients seeking high-value opportunities in international markets.

Patrik Bodmer, Partner and Relationship Manager

Patrik, an entrepreneurial talent from Switzerland, has established a growing reputation in real estate investment. His hands-on experience in trading and focus on high-net-worth individuals make him adept at delivering tailored investment solutions that align with client objectives, facilitating high-value transactions in Dubai's vibrant property market.

Heather Garside, Partner and Relationship Manager

Heather leverages over 12 years of experience in property investment and client relations to guide clients through their investment journeys. With a strong background in digital transformation and technology consulting, she has advised government entities and multinational corporations, particularly in the Gulf Cooperation Council (GCC) and African markets. Heather's expertise in strategic negotiation and comprehensive understanding of regional dynamics enables her to deliver significant value and tailored solutions to clients, making her an invaluable asset to the firm.

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Notes for journalists:

About Alexander Johnson Group

At Alexander Johnson Group, we specialise in high-end residential, commercial, hotel, and luxury property services in Dubai. With over 75 years of local expertise, our personalised, concierge-style service connects clients with premier properties while providing comprehensive support for business setups, banking, and education. We empower high-net-worth investors to navigate Dubai's dynamic market seamlessly, ensuring tailored solutions with unparalleled service, integrity, discretion and expertise.

Our Services Include:

Commercial Real Estate: Specialising in industrial properties, hotels, logistics assets, land, and premium office spaces.

Residential Sales: Offering a wide range of the most exclusive properties from luxury villas to contemporary apartments.

Investment Advisory: Providing expert insights on lucrative real estate opportunities and market trends in Dubai

What We Do:

Our business is built on personal recommendations within our extensive, trusted network, allowing us to focus on delivering top-tier service over traditional marketing tactics.

We understand the unique requirements of high-value transactions and tailor our services to provide optimal outcomes for all parties involved, ensuring a seamless, discreet experience throughout the process.

Concierge Service: Our team, rich with first-hand experience of relocating and thriving in Dubai, over many years, offer unparalleled support. From establishing a business and opening bank accounts, to accessing elite international schools and healthcare. Whether you need assistance with cultural recommendations or social engagements, we're here to facilitate a smooth transition and enjoyable experience of living and doing business in Dubai.



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